

Town & Country

ESTABLISHED IN 1846



Ina & Nora Talk Turkey

By William Norwich

**THE
ULTIMATE
HOLIDAY
GIFT GUIDE**
(for you, too!)

**THE SECRET
WORLD OF
BABE PALEY**

Ina Garten and
Nora Ephron
in East Hampton

DECEMBER 2010 \$4.50



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WE'LL TAKE

MADISON AVENUE

Lana Marks
Calvin Klein
Collection

60TH

OVER THE PAST YEAR,
THIS STORIED STRETCH OF LUXURY
SHOPPING HAS BOOMED WITH
EXCITING NEW STORES, FROM
RALPH TO LANVIN TO DEREK LAM,
GENERATING A LEVEL OF BUZZ NOT FELT
HERE IN A LONG TIME.
DON'T COUNT UPTOWN OUT YET.

PRODUCED BY NANDITA KHANNA AND DANIELLE STEIN

PHOTOGRAPHS: ANNA WOLF (HERMÈS); STUDIO DE FLEURS (BOOT); COURTESY SOIGNE K (GLITCHES AND BRACELETS); COURTESY
DAVID YURMAN (EARRINGS); ANNA WOLF (DAVID YURMAN); THOMAS PICCOLI (BRUNELLO CUCINELLI)

LANVIN

815 Madison Avenue;
646-439-0381.

OPENED: July 2010.

THE LOOK: This three-story space is filled with antique mirrors and vintage photos of Jeanne Lanvin.

DON'T MISS: Handbags in calfskin and python, costume jewelry, and playful gifts adorned with Elbaz's whimsical sketches.

REED KRAKOFF

831 Madison Avenue;
212-988-0560.

OPENED: September 2010.

THE LOOK: Lacquered walls, antique French flooring, and gun-metal vitrines are the backdrop for contemporary furnishings, including pieces by Krakoff's wife, Delphine, that mirror the brand's tailored designs.

DON'T MISS: The alligator-and-felt Boxer II bag, shearling sandals, oversized sunglasses, and brass-plated toggle-bar rings.

Five Minutes at Clyde Chemists

This century-old pharmacy on Madison has a client list that reads like the society pages. Supervising pharmacist **Howard Schwartz**, king of the prescription counter, fills us in.

T&C: What's on everyone's prescription pad these days?

HS: Latisse is doing very well. Retin-A, Renova, Zoloft, Prozac, Wellbutrin, Ambien... We fill a lot of anxiety medications. Our clients are quite high-strung. But we do have some delightful clients: Ringo Starr, Cindy Crawford, Whoopi Goldberg, the head of the Shubert Theatre. Every day is exciting here.

T&C: How many Zoloft prescriptions do you fill in a week?

HS: About forty. The Zoloft types [of drugs] are the second-most-popular category, after cholesterol drugs like Lipitor.

T&C: Have you ever had to turn someone away?

HS: Just yesterday, a prescription was an extremely high dosage, so I said no. I have to be the watchdog. I refuse narcotics when I know they're not being used therapeutically.

T&C: What are you stocking the shelves with now?

HS: Fancy lubricants, moisturizing creams, wrinkle treatments. Cosmetic pharmacy is growing by leaps and bounds. The women in this area are very vain. Most insurance companies stop covering Retin-A after a certain age, but up on Madison Avenue, they pay—regardless of the expense. 926 Madison Avenue; 212-744-5050.

Solange Azagury-Partridge
Max Mara

Cartier
Loro Piana
Dolce & Gabbana
Donna Karan New York
De Grisogono

Prada
Gucci
Chloé
Tom Ford

Dior
Asprey

68TH

69TH

70TH

71ST

Home Goods

Madison Avenue decorator **Elle Cullman**, of **Cullman & Kravis**, opens up her Rolodex to share her favorite neighborhood spots.

Bardith "Chinese porcelain. Antique French pottery. English porcelain. It's all here at this treasure trove for all things tabletop. One of the best secrets of Bardith is that because of its large inventory, you can buy, say, five dozen different place settings." No. 901; 212-737-3775.

Florian Papp "The Papps' grandfather began restoring antiques in 1900, and now they carry everything from Arts and Crafts to 20th-century pieces. On my last visit, I spotted an elegant LaVerne acid-etched chinoiserie coffee table." No. 962; 212-288-6770.

Karl Kemp "The definitive source for Biedermeier and Art Deco. We recently selected a glamorous Art Deco palisander three-door cabinet,

designed by Maxime Old, as the centerpiece for our dining room in this year's Kips Bay Decorator Show House." No. 833; 212-288-3838.

Kentshire "It's known for its selection of antique English furnishings, but what I really love are the costume pieces from Miriam Haskell and Madame Gripoix on display in the back room." No. 700; 212-421-1100.



Mallett "An outpost of the venerable London dealer, this is hands down one of the best English-antiques resources in the country. In addition to the classics, it's known for stocking pieces with lots of vibrant color and a sense of humor, like this 1940s modernist gilt stool from France." No. 929; 212-249-8783.

After all that shopping...

TERRAMARE

22 East 65th Street; 212-717-5020.

THE SCENE: A casual stop for panini and salads.

THE DISH: Panini with prosciutto di Parma and fresh mozzarella; panini with truffle cheese and prosciutto cotto.

THE CUSTOMERS: Robin Williams, Keanu Reeves, Ivana Trump, Morgan Freeman.

SANT AMBROEUS

1000 Madison Avenue; 212-570-2211.

THE SCENE: The unofficial Upper East Side cafeteria, brimming with blondes and Birkins.

THE DISH: Tricolor salad; veal Milanese.

THE CUSTOMERS: J. Crew CEO Mickey Drexler, Blake Lively, Tory Burch, Gigi Mortimer.

VIA QUADRONNO

25 East 73rd Street; 212-650-9880.

THE SCENE: A canteen for celebs and true Italians, who appreciate the special-blend espresso.

THE DISH: Lasagna Bolognese; the warm La Madunina sandwich with prosciutto, mozzarella, black-olive pâté, and tomato.

THE CUSTOMERS: Steve Martin, Alec Baldwin, Frédéric Fekkai.

THE MARK RESTAURANT BY JEAN-GEORGES

25 East 77th Street; 212-606-3030.

THE SCENE: The neighborhood's grown-up power-lunch spot.

THE DISH: Hamachi sashimi; shrimp salad; croque-monsieur.

THE CUSTOMERS: Jon Corzine, Martha Stewart, Hugh Jackman, Carl Spielvogel and Barbaralee Diamondstein-Spielvogel.